

WHY STAFFING?





FOR BUSINESSES, FOR EMPLOYEES, FOR THE ECONOMY

STAFFING FIRMS DELIVER WORKFORCE SOLUTIONS

EACH WEEK, STAFFING FIRMS PLACE MORE THAN **3 MILLION TEMPORARY AND CONTRACT EMPLOYEES** IN BUSINESSES NATIONWIDE.



Businesses get the talent they need to keep their operations running efficiently and hone their competitive edge.



Employees get the work they want and opportunities they need toward flexible or permanent work.



Everyone who works with a staffing firm benefits—and as a result, **the U.S. economy benefits, too.**

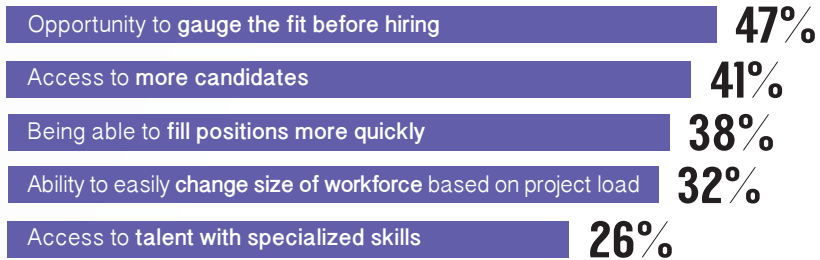


THE WORKFORCE FLEXIBILITY BUSINESSES NEED

When businesses need **access to talent and flexible workforce solutions**, staffing firms deliver. They provide the temporary and contract employees businesses need to **keep fully staffed during busy times**.

COMPANIES BENEFIT FROM WORKING WITH STAFFING FIRMS

Flexibility, speed, and access to talent are among the top benefits cited by staffing firm clients.



Source: CareerBuilder and Inavero, 2014 *Opportunities in Staffing*

**ACCESS TO THE RIGHT
TALENT FOR THE JOB**

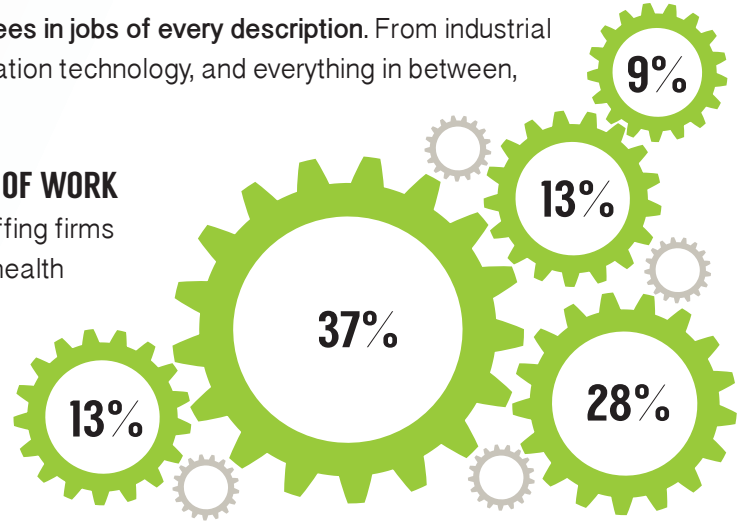


Staffing firms source, screen, qualify, and **place employees in jobs of every description**. From industrial workers to degreed professionals, health care to information technology, and everything in between, staffing firms provide **quick access to top talent**.

STAFFING FIRMS PLACE EMPLOYEES IN EVERY SECTOR OF WORK

More than a third (35%) of the employees placed by staffing firms fill higher skilled jobs in the professional, technical, and health care sectors.

- Industrial **37%**
- Office-clerical/administrative **28%**
- Professional–managerial **13%**
- Technical, IT, and scientific **13%**
- Health care **9%**





**THE JOBS PEOPLE
NEED AND WANT**

Each week, **more than 3 million people** are employed through **U.S. staffing firms** at businesses nationwide. Of those, **76% work full time**—about the same as all other adult employees in the U.S. Plus, a vast majority say they are satisfied with their staffing firm.

NEARLY ALL STAFFING FIRM EMPLOYEES ARE SATISFIED

Whether they are aiming for a permanent job or seeking flexibility, individuals working through staffing firms are overwhelmingly positive about their experience.



Source: American Staffing Association, *2014 Staffing Employee Survey*

**JOBS THAT PROVIDE A BRIDGE
TO PERMANENT EMPLOYMENT**





People have many reasons for **working through staffing firms**, but among their **top motivations: the bridge job assignments provide toward permanent employment** and the **flexibility** these assignments deliver.

STAFFING FIRM ASSIGNMENTS CAN LEAD TO A PERMANENT JOB

Many temporary and contract employees receive offers for permanent positions from staffing firm clients.

- About half (49%) say working with a staffing firm is a way to **get a permanent job**.
- Nearly 90% say that staffing firm **assignments make them more employable**.
- About **one-third are offered a permanent job** by a client company where they have worked on assignment.

Source: American Staffing Association, *2014 Staffing Employee Survey*



THE LABOR MARKET FLEXIBILITY
THE ECONOMY NEEDS



Staffing firms play a key role in maintaining America's competitive edge. They give businesses labor market flexibility to meet demand and to respond to opportunities, and that helps create jobs. By improving the efficiency of matching workers to jobs, staffing firms reduce the overall unemployment rate.



Temporary and contract jobs put people to work and make them more employable by enabling them to improve their skills or develop new ones, gain on-the-job experience, and strengthen their résumés. Staffing employees use temporary or contract assignments as a bridge to permanent jobs. And for workers seeking flexibility, staffing firms offer a variety of work schedules and a wealth of job opportunities.

ASA MEMBER STAFFING FIRMS DELIVER INTEGRITY AND EXPERTISE



The American Staffing Association is the nation's premier trade organization for the **staffing, recruiting, and workforce solutions industry**. ASA member firms in good standing are guided by a rigorous code of ethics and continually receive updated information, education, and training in employment law and other facets of the industry. **Membership in ASA is a hallmark of excellence and high standards.**

Learn more about the staffing, recruiting, and workforce solutions industry—and search a directory of ASA member staffing firms at *americanstaffing.net*.





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